The benefits of creating a contextualised service

Better meet the needs of the stakeholders
Different communities have different needs. These needs can better be catered for in a service that is reflective of its context and able to adapt and change as these needs evolve.

Better utilise the employees' capabilities
Each employee will bring different skills and knowledge to the organisation. Being able to work out how best to utilise these within a service can create a stronger and more effective team.

Allow for more meaningful critical reflection
If a service is not based on the context in which it is situated often this can lead to tokenistic reflection, as the possibilities of honest and open reflection may require too many changes to occur.

Service specific policies to support compliance
When using policies and other management systems not specifically created for your context it can be difficult to ensure compliance and accountability measures are met.

Employees are given a true voice in the service
Often services that do not reflect their context reflect the vision or ideals of one or two individuals. This restricts the ability for employees to have a voice and feel they are valued members of the team.

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